



La Bella Vita
RESORT AND SPA
❖ PUERTO PEÑASCO, MEXICO ❖

Beach Side Muse

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WELCOME TO OUR NEWSLETTER, the goal is to provide information that keeps you up to date on La Bella Vita at Play La Jolla and happenings in and around Puerto Penasco. As this is a community update any contributions, suggestions or comments would be appreciated (info@la-bellvita.com)

Developer Financing

For the very first time La Bella Vita is offering Developer financing on **all** purchases at 6.9%, terms and conditions may apply. This is a limited opportunity that maybe rescinded at any time. For additional information please contact us today at (403) 288-3777.

Introducing Villa Veneto

Villa Veneto is a welcome addition to our signature showcase series of luxury homes. This 3,500+ square foot home has been totally refinished inside and out to bring it up to modern-day specifications and to offer its residents the opulence it deserves given the magnificent, natural scenery around it.

Villa Veneto has a main house and a casita within a walled property with extensive landscaping leading to the main entrance. The interior of the home features a brick domed ceiling at the foyer, marble floors, alder cabinetry, granite countertops, stainless steel appliances, a fireplace in the greatroom finished with Canterra stone, lots of large windows all looking to the Sea of Cortez — and the rooftop deck that is accessible from the beach side of the home. This home is fully furnished with imported designer furniture and fixtures. Ownership also includes the use of a vehicle and plenty of extra storage for the required beach toys!

It is nestled Beachfront within La Bella Vita Resort and Spa and a stones through from the pool area, spa and Owner's Lounge. It is being sold in one-eighth equity ownership segments starting from \$189,900. This is a true luxury turnkey opportunity. For additional information and to reserve your piece of the dream, contact us today!

Participate in the Success of La Bella Vita Resort and Spa

For a very limited time, La Bella Vita's parent company, LBV Holdings Ltd. is offering a unique investment opportunity to participate in the

next phase of development in the water front gated community of Playa La Jolla. The funds raised will be used to construct a building similar and adjacent to the recently completed building of 24 condominium units.

The minimum investment is \$15,000 and investors will receive an annual return of 8% paid quarterly **plus** an interest bonus of up to 35% of the **profits**. The fund is professionally administered by a reputable Calgary based independent financial firm. All details of this investment opportunity are contained within the Offering Memorandum, copies of which are available by request at info@la-bellavita.com

Safety in Puerto Penasco

A recent article in the Los Angeles Times reported that international tourism to Mexico has shown a sharp increase. In the first eight months of 2010 visits to Mexico are up over 20%, compared to 2009. The growth of tourism has been focused in beach resort towns that have historically not experienced much of the violence that has been reported by the media.

Director of Public Security Francisco Macias believes that Puerto Penasco is a good place to vacation because it is the safest city in the state of Sonora, as supported by government statistics. To further build confidence among visitors, his department has undertaken to increase security along the highways and in town. He has said drug cartels are not interested in Puerto Penasco because there are not many ways to get in and out of the city.

While safety may not be an issue in Puerto Penasco, the overall perception of safety in Mexico is a problem. The old adage "travel smart, travel safe" still applies.

Beach Humour

What does stuck seaweed say?

Kelp! Kelp!

