



La Bella Vita
 AT PLAYA LA JOLLA
 ♦ PUERTO PEÑASCO, MEXICO ♦

Beach Side Muse

ISSUE 7 –NOVEMBER 2009

WELCOME TO OUR NEWSLETTER, the goal is to provide information that keeps you up to date on La Bella Vita at Play La Jolla and happenings in and around Puerto Penasco. As this is a community update any contributions, suggestions or comments would be appreciated (info@la-bellavita.com)

La Bella Vita

We are pleased to announce that the first building of Bungalow Style Walk Up Apartments is finished. This includes the BBQ areas and private roof top terrace. The on-site Show Suites are completely furnished and NOW OPEN.

The current phase of development includes 24 Bungalow Style Walk Up Apartments and 8 three storey Townhouse Villas. To date 60% of the Bungalow Apartments have been sold and there are several reservations on the Townhouse Villas.

We have started construction on the first phase of Boat Houses. These storage spaces are already 50% sold and they are priced from \$32,500 US. Construction will be complete within the next 3 months.

We have just released a selection of custom home sites, priced from \$76,000 US. Developer financing is available for as little as \$300 US per month, certain conditions apply.

Canadian Pricing

The current Canadian Pricing promotion for the Bungalow Apartments continues. Prices start at \$159,900 Canadian for a 700 square foot, 1 bedroom, 1 and a half bath Condominium. All of our pricing includes; Granite Countertops, FIVE Appliances, Ceiling Fans and Air Conditioning. This promotion will remain in effect ONLY for the next ~~5~~ FOUR Purchases.



— Beach Humour —

Did you hear about the two waves that were racing? **They tide!**

For additional information on the current promotion and available Real Estate please contact our Sales Centre or info@la-bellavita.com.

Surf 'n' Turf

The Surf 'n' Turf get a ways are filling up fast. These weekend mini-vacations are perfect opportunities to explore Mexico's hidden jewel on the Sea of Cortez. As our guest you will enjoy all of the amenities offered at La Bella Vita. There will be plenty of time to wander the shops and to experience the quaintness of Puerto Penasco. Golfer's can also enjoy the turf at the Nicklaus Legend Designed Peninsula De Cortes Golf Course. Additional information and travel dates can be found on our web-page.

International Airport Open

The official opening of the Mar de Cortes International Airport is perhaps the single biggest piece of news to hit this area in a very, very long time. November 5, 2009 will be remembered as the day that Puerto Penasco grew up and passed from a remote destination to a first class tourist destination. President Calderon, Several State Governors and Mayors from the surrounding areas were all present at this Grand Event.

This is the first airport built in Mexico with 100% private funds. This is a first class facility that is capable of accommodating Boeing 757's. A planned runway extension will allow for Boeing 767's and similar sized aircraft. U.S. Airways and Aeromexico are rumored to be in the early stages of negotiations to provide regional services from Phoenix and Hermosillo. Discussions are also underway with various carriers to provide charter services from Canada and the U.S.

Feliz Navidad y Próspero Año Nuevo!