



La Bella Vita
 AT PLAYA LA JOLLA
 ♦ PUERTO PEÑASCO, MEXICO ♦

Beach Side Muse

ISSUE 2 – AUGUST 2008

WELCOME TO OUR NEWSLETTER, the goal is to provide information that keeps you up to date on La Bella Vita at Play La Jolla and happenings in and around Puerto Penasco. As this is a community update any contributions, suggestions or comments would be appreciated (info@la-bellvita.com)

La Bella Vita

We are well on are way with the construction of the first building of Bungalow Apartments. Later this month we will be starting the third and final floor. All of the concrete work will be completed soon. We expect the entire building to be completed in the spring of 2009.

A new sign has been installed along the Carboca highway turnoff, you can not miss it! New Directional signs will lead guests and visitors directly to Playa La Jolla. The main highway sign will also be lit at night.

The current phase of development includes 24 Bungalow Style Walk Up Apartments and 8 Three Storey Townhouse Villas. Pre-sales have been going well. To date 50% of the Bungalow Apartments have been pre-sold and there are several reservations on the Townhouse Villas. For additional information please contact our Sales Centre or info@la-bellavita.com.

Sonora's Coastal Highway

This is an ambitious 1,100 km., highway along the Sonoran coastline. This scenic route extends from El Golfo, which is south of Yuma, Arizona, all the way to the border of the State of Sinaloa. Upon completion, access

to Northwest Mexico will be greatly improved. This may very well be the final push for Sonoara to be recognized as a world class tourist destination.

Part of the first stage includes the 134 km. stretch from the Gulf of Santa Clara to Puerto Penasco. According to authorities at the Department of Communications and Transportation 70% of this stage is complete. This stretch will be finished late 2008 or early 2009. Once finished the drive from San Diego will be less than 5 hours.

Our First Sunset!

By Tom and Cathie

How do we describe our first "sunset" at La Bella Vita? To paraphrase Elizabeth Barrett Browning, "How do I love thee? Let me count the ways."

Upon our "late afternoon" arrival, at the La Bella Vita office in Puerto Penasco, we could hardly wait to be introduced to our "new home". Despite a long drive from Calgary we were eager to complete the final 25 km. to paradise. As we passed through the gated entrance to Playa La Jolla, all we could think of was our earlier vacations in Spain. The Mediterranean styled homes looked fabulous, but we were even more excited as we came to a stop in front of our Villa.

As we climbed our staircase, the sun was already starting to set. We could hardly wait to have our first Margarita. Imagine our surprise that the kitchen was stocked with the basics needed for our first dinner "at home". There was even a seasonal fruit basket and a beautiful bouquet of flowers, how thoughtful. Until next time . . . Hasta Luego!



— Beach Humour —

What did the Sea say to the beach?
Nothing — it just waved!