



*La Bella Vita*  
RESORT AND SPA  
❖ PUERTO PEÑASCO, MEXICO ❖

## Beach Side Muse

ISSUE 12 – FEBRUARY 2011

WELCOME TO OUR NEWSLETTER, the goal is to provide information that keeps you up to date on La Bella Vita at Play La Jolla and happenings in and around Puerto Penasco. As this is a community update any contributions, suggestions or comments would be appreciated ([info@la-bellvita.com](mailto:info@la-bellvita.com))

### Some Things You Should Know About Mexico

According to UN Statistics you are 3 times more likely to be a victim of a crime in the U.S. than you are in Mexico.

Recent FBI Statistics indicate that in 2009 there were an estimated 1,318,398 violent crimes in the United States. That equates to 429.4 violent crimes per 100,000 people.

The same statistics give an even clearer picture. The murder rate (per 100,000 people) in Baltimore is 17.8, Washington D.C. 11 and Detroit is 22.2. In Mexico the murder rate is approximately 13.

The Mexican rate has actually decreased over the last several years. These numbers give credence to President Felipe Calderón, who insists that the worst violence is confined to certain regions and is mostly among gang members. He has accused the news media of exaggerating the violence.

"We've got problematic cities, yes," Calderón said in a speech on crime. "But we also have areas and states, especially tourist areas, that have murder rates equal to many countries in Europe."

The murder rate in Sonora, Mexico's second largest state (185,000 square Kilometres) where Puerto Penasco and La Bella Vita Resort are located is lower today than it was in the late 1990's.

### Developer Financing

For the very first time La Bella Vita is offering Developer financing on all purchases at 6.9%, terms and conditions may apply. For additional information please contact us today at (403) 288-3777.



### — Beach Humour —

Imagine you are on a boat surrounded by sharks, how do you escape?

**Stop imagining!**

### Introducing Villa Veneto

Villa Veneto is a welcome addition to our signature showcase series of luxury homes. This 3,500+ square foot home has been totally refinished inside and out to bring it up to modern-day specifications and to offer its residents the opulence it deserves given the magnificent, natural scenery around it.

Villa Veneto has a main house and a casita within a walled property with extensive landscaping leading to the main entrance. The interior of the home features a brick domed ceiling at the foyer, marble floors, alder cabinetry, granite countertops, stainless steel appliances, a fireplace in the great room finished with Canterra stone, lots of large windows all looking to the Sea of Cortez — and the rooftop deck that is accessible from the beach side of the home. This home is fully furnished with imported designer furniture and fixtures. Ownership also includes the use of a vehicle and plenty of extra storage for the required beach toys!

It is nestled Beachfront within La Bella Vita Resort and Spa and a stones through from the pool area, spa and Owner's Lounge. It is being sold in one-eighth equity ownership segments starting from \$189,900. This is a true luxury turnkey opportunity. For additional information and to reserve your piece of the dream, contact us today!

### Surf n' Turf

The Surf n' Turf get a ways are filling up fast. These weekend mini-vacations are perfect opportunities to explore Mexico's hidden jewel on the Sea of Cortez. As our guest you will enjoy all of the amenities offered at La Bella Vita. There will be plenty of time to wander the shops and to experience the quaintness of Puerto Penasco. Golfer's can also enjoy the turf at the Nicklaus Legend Designed Peninsula De Cortes Golf Course. Additional information, costs and travel dates can be found on our web-page.